

## For Immediate Release

## Summer Fun At Niagara Falls Public Library

Summer Reading Clubs for all ages to begin June 24

**Niagara Falls, Ont. -** Niagara Falls Public Library is ready to read all summer and will kick off their Summer Reading Clubs on Saturday, June 24 on Get Your Summer Read On Day.

Anyone who registers for the Summer Reading Clubs at any of NFPL's three library locations on June 24 will be entered into a draw to win a family-friendly prize. The drop-in events will take place from 12 p.m. - 2 p.m. and will feature fun activities such as a scavenger hunt and a snake naming contest.

"We know kids who read throughout the summer do better when they return to school in the fall and studies prove that. That's why we love the TD Summer Reading Club - it's a great way to keep kids engaged in reading during their summer break," says Library CEO Alicia Subnaik Kilgour. "The TD Summer Reading Club celebrates Canadian authors, illustrators and stories. It's designed to inspire kids to explore the fun of reading their way—the key to building a lifelong love of reading."

This year there are three Summer Reading Clubs to join, depending on the age of the reader. All challenges will run from June 24 until August 26. Children up to age five can register for Every Child Ready to Read while the Kids Summer Reading Club is available for children ages 5-12. Both clubs are based on the TD Summer Reading Club program and coordinating booklets will be given to each child when they register. Teenagers and adults are also welcome to take part in a 9 to Try Challenge which will encourage reading books in different categories and experience library resources over the summer.

Readers can register at the library any time during the summer, as well as at parks and pools visits in July and August. They'll track their reading minutes, report at the library, and earn bead points for every 20 minutes read, redeeming the points for beads.

As an extra incentive to get reading, any child (up to age 12) who reads for at least ten hours before August 26 and any teenager or adult (13+) who reads at least 15 hours will be entered to win a prize.

Last year the Library introduced the Readers Cup. The Niagara Falls school whose students read the most minutes over the course of the summer will win the trophy. Library staff will present it to the winning school in the fall, last year it was John Marshall Elementary School, and the school can keep it for display until the following summer.

Summer reading is extremely important for children of all ages. Studies show that kids experience learning loss over the summer months so programs like the TD Summer Reading Club are incredibly important to help inspire kids to explore the fun of reading in their own way, which is key to building a lifelong love of reading.

More information is available on the Library's Summer Reading Club site (<u>nfpl.info/src</u>). Reading prompts, book lists, and programs will be posted on the library's website and on social media (<u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>) over the summer.

Get Your Summer Read On Day, Saturday, June 24 from 12 p.m. - 2 p.m., will take place at the following locations: Victoria Avenue (4848 Victoria Avenue), Community Centre (MacBain Community Centre, 7150 Montrose Road), and Chippawa (3763 Main Street).

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## About the Niagara Falls Public Library:

The Niagara Falls Public Library is a free, inclusive community space open to all. Residents of the City of Niagara Falls are invited to register for a free library card to access all of our resources, both physical and digital. The Niagara Falls Public Library dates back to 1878, and today has four library locations serving the City of Niagara Falls - Victoria Avenue Library, Community Centre Library, Chippawa Library, NovelBranch library kiosk at the Gale Centre as well as the Stamford Centre Library which is currently closed for construction. Please visit our website at <u>my.nflibrary.ca</u> for more information.

## For more information, please contact:

Becky Dixon, Customer Service and Programming Librarian Niagara Falls Public Library 4848 Victoria Avenue, Niagara Falls, ON L2E 4C5 (905) 356-8080 ext. 269 bdixon@nflibrary.ca